

# 2011 DALLAS LUV CLASSIC SPONSORSHIP FORM

**A new approach to FOREgo this form, register online at southwest.com/luvclassic!**

Please indicate below if you would like to donate 600 items for the golfer Goodie Bags.

Yes \_\_\_ No \_\_\_ Goodie Bag items need to be received by **September 16th**. Thank you!

## \_\_\_ **PLATINUM SPONSOR - \$7,000**

- 4 golf spots at the LUV Classic including Party admission
- 20 complimentary Party Tickets
- **NEW:** Invitation to The BeFORE Social Thursday
- Company logo in SPIRIT magazine
- Company logo in tournament brochure
- Company logo on Party video and Southwest.com
- Platinum Sponsor Banner recognition
- Please send logos by August 1, 2011 (b/w and color) in an EPS file to the e-mail addresses below

## \_\_\_ **GOLD SPONSOR - \$5,000**

- 3 golf spots at the LUV Classic including Party admission
- 10 complimentary Party Tickets
- Company name in SPIRIT magazine
- Company name in tournament brochure
- Gold Sponsor Banner recognition

## \_\_\_ **SILVER SPONSOR - \$3,000**

- 2 golf spots at the LUV Classic including Party admission
- Company name on green sign

## \_\_\_ **BRONZE SPONSOR - \$1,750**

- 1 golf spot at the LUV Classic including Party admission
- Company name on tee sign

## \_\_\_ **ADDITIONAL GOLF SPOTS - \$500**

- With your commitment now, additional golf spots are available for purchase up to the number allotted in your sponsorship package.

## \_\_\_ **ADDITIONAL PARTY TICKETS - \$30**

- Please enter the number of extra Party tickets.

**ALL GOLFERS HAVE ENTRANCE INTO THE PARTY\***

## SPECIAL SPONSORSHIPS

Listed below are additional special sponsorship opportunities to help the LUV Classic give support to the families at Ronald McDonald Houses.

## \_\_\_ **EXCLUSIVE VIDEO SPONSOR - \$10,000**

- Banners under two video screens
- Logo appears multiple times on video screen

## \_\_\_ **STAGE SPONSOR - \$9,000**

- Banner on Stage
- Corporate stage presentation opportunity

## \_\_\_ **GOLFER SHIRT SPONSOR - \$8,000**

- Logo on 600 golfer shirts

## \_\_\_ **LUNCH SPONSOR - \$5,000**

- Company Logo/Name on box lunches

## \_\_\_ **VOLUNTEER SHIRT SPONSOR - \$4,000**

- Logo on 300 Volunteer Shirts

**SOLD!**

## \_\_\_ **GOLF CART SPONSOR - \$3,000**

- Corporate Logo on all golf carts (seen by 600 golfers)

## \_\_\_ **PHOTO SPONSOR - \$2,000**

- Company Logo/Name on 600 team photo frames

COMPANY NAME

CONTACT NAME

ADDRESS

CITY, STATE/ZIP

E-MAIL ADDRESS

AREA CODE & PHONE NUMBER

Please select your preferred Tee time for FRIDAY, OCTOBER 7TH

\_\_\_ 6:00 a.m. Sign-in/7:00 a.m. Tee

\_\_\_ 11:30 a.m. Sign-in/1:00 p.m. Tee

For additional information, please contact [lori.skinner@wnco.com](mailto:lori.skinner@wnco.com) or [donna.haster@wnco.com](mailto:donna.haster@wnco.com). Fax 214.792.4200

Please make checks payable to: Ronald McDonald House. Send check and sponsorship form to

Southwest Airlines  
LUV Classic - HDQ 1LC  
2702 Love Field Drive  
Dallas, TX 75235

Sponsorship Form available for download at [southwest.com/luvclassic](http://southwest.com/luvclassic)

Credit cards accepted